Student Photography Put on Permanent Display at Firm's New York Plaza Offices

Sep 05, 2013

For Internal Use Only - Not for Redistribution

Morgan Stanley has made the artwork of eight New York City high school students part of its permanent collection, displaying their photography at its One New York Plaza Office.

The students are taught by professional photographers at NYC SALT— a nonprofit organization that equips high school-age youth with digital cameras and teaches storytelling and editing skills. The artists toured the top three floors of the Firm's One New York Plaza office on Aug. 22, viewing their own work in the permanent installation.

As part of the Firm's renovation of various floors at 1585 Broadway and One New York Plaza, art curator Lonnie Lardner chose the photography of NYC Salt students to hang on the four newly designed floors of New York Plaza – 21, 39, 40 and 41 – as a means to help support the nonprofit and its protégées.

"I wanted to find an organization which shared Morgan Stanley's core values," said Lardner. "In selecting artwork for the new space, I wanted to incorporate artwork by accomplished, meritbased students. Their technique is great."

Bill Hirshorn, Head of Operations in the Americas and Saeid Garebaglow, Vice President in Corporate Services, welcomed the artists and NYC SALT teachers and said they were gratified to see the Firm's appreciation for the new photographs on display.

"NYC SALT's mission to engage, inspire and empower New York City teenagers by providing them with professional-grade visual communication skills is inspiring and it's wonderful for our offices' artwork to have this meaningful backstory. It all goes back to our core



Christian Rodriguez, a NYC SALT student, next to his photograph of the Highline in New York City's Chelsea neighborhood.



Lardner and students discuss the professional artwork displayed alongside the students' photography.



Garebaglow, Lardner and Hirshorn

value of giving back," said Hirshorn.

In his remarks to students, Hirshorn noted how the young photographers and their work echoed Morgan Stanley's core values."You know your client. You are vigilant about doing the right thing and you act with integrity," he said. "It is important that our company is a part of the communities where we operate and we need to be generous. We are proud to have your work displayed here and to support such a worthy organization."

NYC SALT started in 2005 with two teachers in the Washington Heights neighborhood of Manhattan and has grown to an organization whose students have won 58 Scholastics – the renowned national awards given to creative teenagers.

The students and their teachers were able to view the photographs in a "blown-up" format for the first time in minimalist frames, displayed alongside the mixed media works of world renowned artists. The installed pieces all express a similar theme: the photographers' perception of their subjects; a person place or object in New York City.

"The photographs add warmth and character to the space," said Stephen Brownlee, an Operations employee who sits near the new artwork. "They capture the city in a unique and vivid fashion, and from a perspective that most of us don't normally see. Unlike your typical corporate artwork, the photographs don't blend into walls – they force you to appreciate them."

For more information about NYC SALT, <u>click</u> here.



NYC SALT students, teachers, and MS hosts display certifications of appreciation.



Lardner talks about an artist's piece that she curated in addition to the students' work.